



High Hopes

Monday 2nd and Tuesday 3rd December 2013

The Children's University's sixth annual Conference

Shrigley Hall Hotel, Golf and Country Club,
Shrigley Park, Pott Shrigley, Near Macclesfield, Cheshire SK10 5SB



Day 1: Monday 2nd December

11.30 Hotel Reception: Lunch in the Oakridge
Registration, Coffee and Lunch

12.15 Tilden Suite
The 1st Star Turn

**(CU) Choir of Harpfield Primary Academy
Stoke-on-Trent**

12.35 Tilden Suite
Welcome and Introductions

Ger Graus

Chief Executive, Children's University

Dr J Sandy Bradbrook

Chair, CU Trust

13.00 Tilden Suite
Kith or The Riddle of the Childscape

Jay Griffiths

Award-winning British writer and author of 'Wild: An Elemental Journey', 'Pip Pip: A Sideways Look at Time', 'Anarchipelago', 'A Love Letter from a Stray Moon' and 'Kith'

While travelling the world in order to write her award-winning book 'Wild', Jay Griffiths became increasingly aware of the huge differences in how childhood is experienced in various cultures. One central riddle, in particular, captured her imagination: why are so many children in Euro-American cultures unhappy - and why is it that children in many traditional cultures seem happier?

"Jay Griffiths has the same visionary understanding of childhood that we find in Blake and Wordsworth. Her work isn't just good - it's necessary." **Philip Pullman**

13.30 Tilden Suite
The 2nd Star Turn

Gary Martin

Executive Director, Division of the Deputy Vice Chancellor and Vice President (Academic) at The University of Adelaide, Australia

13.45 Courtyard
Coffee and CU Christmas photograph

14.15 – 17.30
**CU Think-&-Do Shops
and The Market Place**

Delegates will have the opportunity to attend three different Think-&-Do Shops (A, B and C) throughout the afternoon sessions as well as visit The Market Place (D) – the Think-&-Do Shops are the result of specific requests made by our local, regional and (inter)national CUs

14.15 – 14.55 Session 1

15.05 – 15.45 Session 2

15.55 – 16.35 Session 3

16.45 – 17.30 Session 4

Please refer to the Session Attendance Form in your delegate pack to find out when you will be attending each Session.

17.30 William Turner and Brabazon Suites
The Market Place continued

18.00 Hotel Reception
Close (and Check-In)

19.15 Courtyard Bar
Drinks Reception
With music by **Emily Maguire**

19.45 William Turner Suite
Dinner and After-Dinner Speech
Gervase Phinn
Chancellor of Doncaster Children's University

Afterwards Courtyard Bar
More music by **Emily Maguire**



Day 2: Tuesday 3rd December

09.00 Tilden Suite

The 3rd Star Turn

Singapore Children's University calling...



09.10 Tilden Suite

Twinkle Twinkle and High Hopes – Achievements, Developments, Thoughts and Smiles

Ger Graus

Chief Executive, Children's University

09.50 Tilden Suite

Confident Children – Confident Communities: CU as a 'No-Brainer' ... Here, There and Everywhere

Dr Keith Bartley

Retired Chief Executive for the Department for Education and Child Development in South Australia, former Chief Executive of the General Teaching Council in England and Patron of the Children's University

In his role as Chief Executive for the Department for Education and Child Development in South Australia, his challenge was to improve outcomes by bringing together South Australia's public services for children, young people and their families, covering early childhood, education, social welfare and primary and population health. His work developed into a collegiate partnership with Carla Rinaldi, Martin Seligman and others, exploring ways to enable confident children and confident communities - soon after his call to the Children's University followed ...

10.25 Tilden Suite

Coffee and Rapid Information Exchange (learning from each other)

Find out more about each others' Children's Universities through our own version of 'speed-dating'. Learning from each other through discovering and sharing practice – from the curriculum to validation and from data management to ...?!

During this time there will also be a number of 'fringe' events or 'drop-ins' to further support CU collaboration and to continue from yesterday's 'Think-&-Do Shops. There is no set agenda for these drop-in sessions, they are planned to provide the opportunity to talk to others, share ideas and any concerns around a specific subject.

Warren Room

Data and 'Planning for (Self)Evaluation'

With Professor John MacBeath for invited delegates only to begin to establish the thinking and modus operandi around an international Children's University (self)evaluation framework.

Tilden Suite

Social Media, Marketing, E-Passport, the App and www.

Talk to local CU Managers who are gradually implementing the *E-Passport* and see how the most recent website developments can support you with your CU.

Upper Moorland

Income Generation and Fundraising

More time to discuss with Caroline Gilbert what might work and how to do it.

Moorland Suite

Higher Education and Children's University

Why should grown-up universities get involved with Children's University? What's in it for them ... and have you heard about *CU Lectures*?

12.00 Tilden Suite

The 4th Star Turn

Stephen Chamberlain

Regional Director of Education (East Anglia South) AET Academies;

Executive Principal: Clacton Coastal Academy and Felixstowe Academy Tendring Enterprise Studio School and Tendring Skills Centre.



12.15 Tilden Suite

Thoughts, High Hopes and Thank-Yous ...

Joel Cadbury

Entrepreneur, philanthropist, founder and Chief Executive of Longshot Limited, Chair of The Royal Parks Foundation and Friend of the Children's University

12.30 Tilden Suite

And finally ...

Ger Graus

12.45 Tilden Suite

Lunch and Departure

Conference Speakers

Jay Griffiths



Jay Griffiths was born in Manchester and studied English Literature at Oxford University. She spent a couple of years living in a shed on the outskirts of Epping Forest but for many years she has been based in Wales. She is an award-winning

British writer and author of 'Wild: An Elemental Journey', 'Pip Pip: A Sideways Look at Time', 'Anarchipelago' and 'A Love Letter from a Stray Moon'.

'Wild' was the winner of the inaugural Orion Book Award and was shortlisted for the Orwell prize and for the World Book Day Award. 'Pip Pip: A Sideways Look at Time' won the Barnes and Noble Discover Award for the best new non-fiction writer to be published in the USA, 2003, for which her book was cited as '*cleverness in the service of genius*'.

She has written for the Guardian's comment pages and feature pages and is a regular columnist for Orion magazine. She has also written for The Observer, the Ecologist, and the London Review of Books. She has broadcast widely on BBC radio, including Start the Week and Woman's Hour, and the World Service, and has several times been a guest on Phillip Adams' Late Night Live in Australia.

Her latest book 'Kith: The Riddle of the Childscape' invited Philip Pullman to comment: "*Jay Griffiths has the same visionary understanding of childhood that we find in Blake and Wordsworth. Her work isn't just good - it's necessary.*"

Emily Maguire



Emily Maguire is an independent English singer-songwriter. She has released four albums to date. All the songs are written and composed by Maguire. She runs her own record label Shaktu Records with her partner Christian Dunham. Her albums have gained her rave reviews and her thought-provoking lyrics have received widespread acclaim around the world.

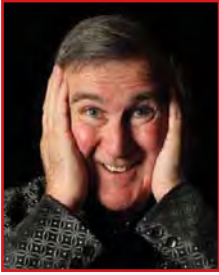
'Bird Inside a Cage', Emily Maguire's fourth studio album, was produced by Nigel Butler and released in July 2013. The fan-funded 10 track project contains the first single 'Beautiful'. The title track 'Bird Inside A Cage' was written about the Times Magazine columnist Melanie Reid who broke her neck and back after falling from a horse in April 2010. Emily was inspired by an article Reid had written in 2011, on the first anniversary of her accident. The song is dedicated to anyone in an apparently hopeless situation who is rescued by the power of love.

Emily's first 2 albums 'Stranger Place' and 'Keep Walking' were recorded in the Australian bush where she spent 4 years living in a shack made from recycled wood, tin and potato sacks. After returning to the UK to tour with American legend Don McLean, she released her third album 'Believer', a 'masterpiece' according to Maverick Magazine, which won rave reviews in the music press with 2 songs playlisted on Radio 2.

In 2010 Emily published a book titled 'Start Over Again', revealing the story behind her songs; her journeys into psychosis and depression and the hope and poetic beauty that emerge from the other side. It contains a brief autobiography and is based on the verses of her song 'Start Over Again' (from her third album 'Believer'); included also are her poetry, prose, song lyrics and personal diary entries.

Emily Maguire is a supporter of the Children's University both in the United Kingdom and in Christian's native Australia.

Gervase Phinn



Professor Gervase Phinn (born in Rotherham, South Yorkshire) is an English author and educator.

After a career as a teacher he became a schools inspector and, latterly, Visiting Professor

of Education at the University of Teesside. He has published numerous volumes of autobiography, collections of poetry and a number of books about education.

He has a particular interest in children's literature and literacy and is widely known as a lively and entertaining speaker.

In 2004 Gervase Phinn received The Speaker of the Year Award from the Association of Speakers' Clubs. 'Up and Down in the Dales', won the Customer Choice Award at the Spoken Book Awards. In 2005 the highest academic award of Sheffield Hallam University, Doctor of the University, was conferred upon him by the Chancellor, Professor Lord Winston. He is a Fellow of the Royal Society of Arts and an Honorary Fellow of the English Speaking Board.

Gervase is married with four grown-up children

Professor Gervase Phinn is the Chancellor of Doncaster Children's University

Dr Keith Bartley



Dr Keith Bartley retired in July 2013, having been the Chief Executive for the Department for Education and Child Development in South Australia, where his challenge was to improve outcomes by bringing

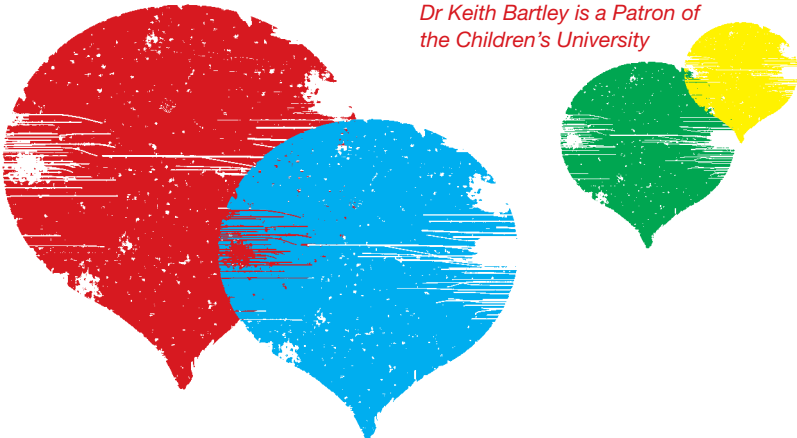
together South Australia's public services for children, young people and their families, covering early childhood, education, social welfare and primary and population health.

Prior to this Keith was Chief Executive of the General Teaching Council for England between 2007 and 2011; Director for Children, Young People and Families for Oxfordshire between 2003 and 2007; Her Majesty's Inspector of Schools for Ofsted between 1999 and 2003, and Rutland's first Director of Education and Community Services between 1996 and 1999.

Prior to this he held senior leadership positions at Taverham High School, Norfolk, having started his teaching career in 1976 at Homewood School, Tenterden, Kent.

Keith is now looking to spend his time supporting those who work or volunteer to improve the life chances and outcomes for children and young people.

Dr Keith Bartley is a Patron of the Children's University



John MacBeath



Professor John MacBeath, OBE is Professor Emeritus at the University of Cambridge where he held the Chair of Educational Leadership from 2000 to 2008.

He is currently Projects Director for the Commonwealth Centre in Education. John MacBeath was a member of Tony Blair's Task Force on Standards and in 2001 he received the OBE for services to education. For two decades he has researched learning in and out of school, learning in museums, study support and since 2007 has worked with the Children's University in both a consultancy and evaluation capacity.

His latest book 'Education and Schooling: Myth, heresy and misconception' was published in 2013. Other publications by Professor MacBeath include 'Reinventing Our Schools: From Political Visions to Classroom Reality' (2010), 'Schools on the Edge: Responding to Challenging Circumstances' (2007), 'Democratic Learning: The challenge to school effectiveness' (2004) and 'Leadership as a subversive activity' (2006).

Joel Cadbury



Joel Cadbury is an English Entrepreneur and Philanthropist.

Joel is best known as Founder and Chief Executive of Longshot Limited and alongside his partner, Ollie Vigors, they have built up a company that develops

a wide range of Property and Leisure businesses across central London. These have included Vingt Quatre – London's first and only 24 hour restaurant, the iconic media business The Groucho Club and The Third Space – the Health Club which incorporates an Organic Supermarket and London's largest Integrated Centre of Medicine – as well as being voted the Number 1 Health Club in the World by BA's High Life magazine in 2001.

Today Longshot includes a variety of Leisure and Property businesses, including a group of Country Inns called Bel and The Dragon. In 2011, they acquired the former home of the Beaverbrook Family, where they are planning a World Class Golf Course and Boutique Hotel. Most recently Longshot secured the UK rights for KidZania, which is one of the most successful businesses in Mexico and one of the fastest growing education and entertainment companies in the World...

Joel is also committed to philanthropic work, most notably as the Chairman of The Royal Parks Foundation, the charitable organisation responsible for 5,000 acres of London's 8 amazing Royal Parks. He leads a Board of 14 Trustees drawn from the pinnacle of the worlds of business, finance, media, politics and conservation, who all share a deep passion for the Parks. The Charity funds and manages a wide variety of projects, ranging from education, wildlife conservation and landscape restoration, to community sport and art. He is also a Patron of the Motor Neurone Disease Association (MNDA), which arose from his leadership of the National Wheelchair Campaign for MNDA.

Joel Cadbury is a Friend of the Children's University



Star Turns



Gary Martin
Executive Director, Division of the Deputy Vice Chancellor and Vice President (Academic) at The University of Adelaide



Stephen Chamberlain
Regional Director of Education (East Anglia South) AET Academies; Executive Principal, Clacton Coastal Academy and Felixstowe AcademyTendring Enterprise Studio School and Tendring Skills Centre



Dr J Sandy Bradbrook
Chair, CU Trust



Ger Graus
Chief Executive, Children's University

Think-&-Do Shops



Emma Jenkins
CU Manager, Kent and Medway CUs



Debbie Bird
Head of Local CU Support and Development, Children's University



Katie Hamshaw
CU Manager, Sheffield CU



Helen Oades
CU Coordinator, Sheffield CU



Lynne Upton
Director of Learning, Children's University



Caroline Gilbert
Head of CU Business Development and Support, Children's University



David Berney
Chloe Portman
Josh Fleet
Wishgenie



CU Alumni
(aka Conference Elves)
L to R – April-Rose Kennedy, Harry Brewill and Kat Best.



Think-&-Do Shops

A: Think-&-Do Shop:

Marketing and Social Media

Cheshire Suite

Emma Jenkins

*CU Manager, Kent and Medway
Children's Universities*

Debbie Bird

*Head of Local CU Support and Development,
Children's University*

How do we get our message across? How do others learn what our identity and brand mean? Let us have a look, listen and think about developing, improving and building upon our marketing opportunities; this includes practical help in establishing and managing more traditional marketing alongside developing social media opportunities in a new and ever-changing environment...welcome to the world of Facebook, blogs and Twitter.

B: Think-&-Do Shop:

Data – measuring the difference: What we need to know, how to get it and how to use it ... (and how to win!)

Woodford Suite

Katie Hamshaw

CU Manager, Sheffield Children's University

Lynne Upton

Director of Learning, Children's University

What do we know? What do we need to know? Where is it? How do we use it? As part of (self)evaluation and as a significant aspect in our drive to sustainability, the collection and use of data is increasingly important. Good quality impact data can be used in marketing, to attract new partners and local, regional or (inter)national funding. It is important that we develop a common quality standard.

In our Children's University world, the proof of the pudding is not just in the eating – it will need to be weighed first.

C: Think-&-Do Shop:

Income Generation and Fundraising

Stafford Suite

Caroline Gilbert

Head of CU Business Development and Support, Children's University

Income generation in its widest sense and business planning are key at all levels of operating, with fundraising as an integral element to this. But there is also merchandise and gift-aid, donations and sponsorship ... Where do we start? Where can I get help? (Inter)national, joint or individual – what happens when? The aim of this Think-and-Do Shop is to practically begin to find solutions in many many ways.

D: The Market Place

William Turner and Brabazon Suites

The Market Place provides an opportunity to find out what is out there in the Children's University learning world. Visit The Market Place and take ideas and plans home with you. The Market Place will be busy with organisations and individuals whose work has been recommended by you and the CU Trust as validated *Learning Destinations*.

